



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

LOOKING AHEAD TO SUMMER 2022

The Birchbark

Dec 2021

SUCCESS IN 2021, ONWARD TO SUMMER 2022 A MESSAGE FROM OUR CEO



Bear Bryant

Executive Director/CEO
Camp Sloane YMCA



Dear Sloane Family,

Getting campers back to Camp Sloane was our #1 priority during the pandemic. We asked for your help and you answered. Thanks to you, we welcomed campers for the 92nd summer!

Camp Sloane YMCA is serving an essential social and educational function for kids recovering from a school year spent mostly indoors and online. With your support, campers were once again living in tents, playing with their friends, climbing the tower, sailing, skiing, making art--and, most importantly, remaining COVID-safe and complying with CDC and CT health guidelines. It was a beautiful thing to see and be a part of!

But that's not all, we also focused on transitioning some of our older Sloanes from carefree camper to dedicated staff. Part of Camp Sloane's mission has been to provide a structured way for teens to gain responsibilities and leadership experiences. To that end, we have created opportunities for our teens to remain involved with Sloane by eliminating the fees for our teen leadership Counselors-In-Training (CIT) program. This is important because part of our mission is to support our campers to grow and develop together into leaders at camp and in their communities.

Historically, many scholarship campers and others who want to return as CITs have been unable to afford the fees and we have lost some of our best and brightest. By eliminating fees for our CITs, we are encouraging our current and future campers to continue their Sloane journey and build our pipeline of future counselors. After a successful summer, CITs are encouraged to return as paid junior counselors. In fact, this summer we were thrilled to welcome junior counselors from throughout the country to fill the void left by the absence of our international staff.

"Others" has always been the Sloane motto. We are ready to roll up our sleeves and get back to work to focus the summer of 2022 even more on others--on you, our Sloane family. We anticipate the ability to serve more campers and welcome some of our international staff back to camp, but there are challenges ahead--more need, but also more exciting opportunities.

Please [give today](#) and THANK YOU!!

In The Spirit of Camping,

Paul "Bear" Bryant – CEO/Executive Director

BY THE NUMBERS SOME STATS FROM THE SUMMER

DAY CAMP

219
CAMPERS
ATTENDED
DAY CAMP IN
SUMMER 2021

OVERNIGHT CAMP

579
CAMPERS
ATTENDED
OVERNIGHT CAMP
IN SUMMER 2021

48
DAY CAMPERS
RECEIVED FINANCIAL
AID IN 2021

211
OVERNIGHT CAMPERS
RECEIVED FINANCIAL
AID IN 2021

SAFE AND FUN SUMMER
WE HAD **0** COVID
CASES THIS SUMMER

FOCUS ON MENTAL HEALTH
LICENSED SOCIAL WORKER
ON STAFF TO SUPPORT
WHOMEVER, WHENEVER

TO WATCH OUR 'STATE OF THE CAMP 2021' ADDRESS
[CLICK HERE](#)

ENROLLMENT UPDATES FOR 2022

In Day Camp, we already have waitlists for our Explorers (rising K & 1st grades) and Buccaneers (rising 3rd & 4th) groups, with only 25 spaces remaining in each of our Bandits (rising 2nd) & Mountaineers (rising 5th & 6th) groups.

In Overnight Camp, programs are filling fast. Waterski lessons in some weeks are SOLD OUT, with waitlists in our Waterski Specialty Camps.

We expect a surge in enrolment in the New Year, and predict sessions will begin to fill THIS WINTER!

To register simply head to our [website](https://www.campsloane.org) or email info@campsloane.org for more details

DAY CAMP:

90%
CAPACITY FOR
2022
(AS OF DEC 3, 2021)

OVERNIGHT CAMP:

50%
CAPACITY FOR
2022
(AS OF DEC 3, 2021)



WHAT OUR CAMPERS SAY

"I love camp because at camp I'm promoted and enabled to feel comfortable in my own skin...I feel free, happy and unconditionally loved in an environment with infinite opportunities to learn and grow. We learn to make real, human connections with our counselors and fellow campers."

"The best times that I have ever had have been at Sloane. I hope one day I'll be able to come back & be a counselor!"

CAMP SLOANE YMCA

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